



Cory Yniguez

Designer + Project Manager

CONTACT

📞 714.293.1268

✉ yniguez.cory@gmail.com

🌐 dandylinedesigns.com/services

📍 California / Remote + Freelance

EDUCATION

BA, Communication Design

CSU Channel Islands | Camarillo, CA

SKILLS

- Digital & Web Design
- Social Media Campaigns
- Print Design
- Typography
- Composition & Layout
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat)
- Figma
- Canva
- Microsoft Office Suite (Word, Excel, Access, PowerPoint, Outlook)
- Wordpress
- Basecamp
- Asana
- Mailchimp
- Shopify
- Squarespace
- Google Suite
- HTML5 & CSS

ABOUT ME

Motivated, creative artist with over 15 years of experience in digital design, brand management, and print production - dedicated to defining brands through innovative creations. Skilled in traditional graphic and print design projects, packaging design, UI/UX, and digital design.

Strong written and verbal communication skills, collaborating effectively as a dynamic team player. Self-motivated and capable of delivering exceptional work within tight deadlines and budget constraints. Proficient in leading the creative development process for digital and print production projects from start to finish.

WORK EXPERIENCE

DESIGNER + PROJECT MANAGER

2009-Present

FREELANCE / DBA DANDYLINE DESIGNS

- Lead conceptualization and design efforts, crafting innovative visual designs, including logos, marketing collaterals, packaging, digital assets, and website elements.
- Ensure adherence to brand guidelines and design standards, maintaining consistency and cohesiveness in visual communication.
- Collaborate closely with the marketing and creative teams to develop effective brand strategies that align with business objectives and resonate with customers.
- Engage with clients and internal stakeholders to interpret their visions and deliver design solutions that exceed expectations.
- Manage multiple design projects simultaneously, ensuring on-time delivery and meeting project milestones.
- Present design concepts and strategies to clients, effectively conveying ideas and addressing feedback.
- Stay updated on design trends, technologies, and best practices, incorporating relevant insights to enhance design processes.
- Conduct thorough reviews and quality checks of design work to ensure accuracy and precision.

Industry experience includes: Food and Beverage, Beauty, Health & Wellness, Nonprofit/Charity Organizations, Editorial/Print Publications, Construction/Design & Development, Fitness, B2B, Government, Agriculture, Universities/Colleges, Healthcare...

AWARDS

- 5 ADDY Awards (2015-2020)
- “Who’s Who” award at CSU Channel Islands for design work and academic performance

References available upon request